Supporting The Next Generation Of Creative Talent
Creative Media Network
Supporting The Next Generation Of Young Creative Talent

ABOUT CREATIVE MEDIA NETWORK
Creative Media Network is a non-profit which exists to help the next generation of diverse creative minds to build themselves a bright and prosperous future.

WHAT WE DO
Using high-profile cultural projects and events, we empower young BAME creatives with real-world accredited skills development, industry mentoring and work experience, needed to build sustainable creative careers.

THE NEED FOR OUR WORK
• BAME and disadvantaged youth are disproportionately represented in UK unemployment statistics. Unemployment in BAME youth (18-24) is three-times London’s total rate and the highest in the UK. (Work Foundation)
• The UK creative-industries generate £71BN and 1.7M jobs. At only 5.4% however, employment of disadvantaged/BAME groups is disproportionately low (CCSkills, 2013).
• 77% of businesses believe careers-advice is inadequate, with 60% keen to support and do more. (CBI/Pearson, 2015)
• Just 4+ contacts with professionals makes young people 5 times less likely to be disengaged from employment or education. (Education & Employers ‘12)
Our Best Practise Development Framework

Creative Media Network aims to build aspirant and confident young people, supporting them to develop the skills, networks and progression opportunities in a challenging world. Our programmes provide aspiring, talented and creatively minded young people (aged 16-24) with creative industry focussed training, mentoring and skills development.

Based on New Philanthropy Capital’s “Journey To Employment (JET) Framework”, each project stage enhanced and increased Intrinsic and Extrinsic factors, proven to support a young person’s development, employability and progression.
The CMN Talent Development Journey

**EVALUATION / PROGRESSION**
- Accreditation
- Evaluation / feedback
- Work Outcomes Commence

**RECRUITMENT**
- Initial IAG and outreach.
- Candidate interviews
- Learner agreements and ILP signed

**DELIVERY**
- Authentic professional engagement
- Work with curators, brands / partners.
- Authentic live project experience

**DEVELOPMENT**
- Facilitated skills development
- Engagement with Soho brands
- Client briefs received and developed
- Working with industry professionals

**CMN Development Journey**

- Recruitment
- Induction
- Skills Development
- Project Experience
- Progression
- Evaluation
Our Work With Shaftesbury
Supporting The Next Generation Of Young Creative Talent

Carnaby, Soho and CMN united to host Soho Music Month, a free music and cultural festival celebrating the area’s rich music heritage and the best in established and emerging talent.

The celebration was in line with the Mayor of London’s Sounds Like London initiative, which aims to champion London’s world-class music offer.

Project Aims:

1. Celebrate & showcase London’s world-class music offer with the best in established and emerging talent.
2. Create a vibrant Soho Music Month Hub
3. Empower diverse and talented young creatives with authentic skills development and valuable work opportunities.
Empowering Talented Young Creatives With Valuable Skills Development And Work Opportunities

Recruited Talented Young Creatives
Diverse pool of 16-24 year-olds recruited via partnership with Westminster Kingsway College, combined CMN networks and via targeted social media outreach campaign.

Skills Development Via Real Briefs
- Devise and design hub brand identity & logo
- Deliver 3 x short films in response to brief set by Sister PR.
- Deliver 3 x web articles in response to writing briefs set by Sister PR.
- Event Management: All Platform LDN hub sessions / Newburgh Quarter Sessions 21st June (with NME & Tunecore)
- Marketing & Promotion including writing and executing full social strategy, media outreach, hosting journalists at events and liaising with talent for content capture.

Work Opportunities
- Staff the Platform LDN hub space at 3 Carnaby Street throughout June.
- Deliver stand alone Platform LDN hub event as part of June activations.
- Fulfil role as part of Platform LDN the agency
Empowering Talented Young Creatives With Valuable Skills Development And Work Opportunities

CMN recruited talented young creatives who devised and became Platform LDN, the agency.

Agency Divisions & Teams:

<table>
<thead>
<tr>
<th>CONTENT</th>
<th>PROMO</th>
<th>HUB / EVENTS</th>
<th>SOCIALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Photography / Social Content Support</td>
<td>Talent Liaison / PR / Marketing</td>
<td>Hero Events / NQS / Guest list</td>
<td>Live Content / Strategy Support / Reactive Channel Management</td>
</tr>
<tr>
<td>Isha / Megan / Sila Navi / Seneo Ronke</td>
<td>Zweli / Mariam / Sid / Navi</td>
<td>Marek / Wendy / Mariam / Parris / Seneo / Isaac</td>
<td>Brian / Jamila / Isha</td>
</tr>
</tbody>
</table>

All team members acted as Festival Curators, feeding into all relevant programming and activations, as well as working extra roles as needed at events in the hub throughout June.
Facilitated Sessions With Real Industry Professionals

Team Designing The Platform

Team Meeting Marketing & Event Mentors
<table>
<thead>
<tr>
<th>TASK</th>
<th>OVERVIEW</th>
<th>OUTCOME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create name, logo and branding for Carnaby hub</td>
<td>Brainstorm with young people and wider team to decide on name. Work with freelance graphic designer to deliver final logo.</td>
<td>PLATFORM LDN</td>
</tr>
<tr>
<td>Design creative and work alongside Sister to deliver 3 x short films for Carnaby website</td>
<td>Platform LDN ideated initial brief responses, designed more in-depth treatments for chosen film creatives. Young people handled all talent liaison, arranging shoot days and times and attending to capture BTS content.</td>
<td>DJ Target meets Paterson Riley <a href="https://youtu.be/EjYmTDTcp8Q">link</a></td>
</tr>
<tr>
<td>Programme and deliver one of the four Newburgh Quarter Sessions, taking place every Thursday in June.</td>
<td>Partnership brokered with NME &amp; Tunecore to showcase 5 x emerging artists. Young people worked as part of selection and judging panel. Fully staffed and ran June 21st event - young people shadowed staff at previous two events to learn key skills relevant to event area etc.</td>
<td><a href="https://vimeo.com/277163051">link</a></td>
</tr>
<tr>
<td>Respond to briefs from Sister to deliver 3 x written articles for the This Is Soho and Carnaby websites.</td>
<td>Initial ideas shared, amended inline with initial feedback and articles finished in time for start of SMM. Also provided all supporting imagery and interactive elements including Spotify playlist</td>
<td>Emily Rawson Meets Mark Powell <a href="https://youtu.be/yBrRj_SDiVs">link</a></td>
</tr>
<tr>
<td>Create and run Platform LDN social channels</td>
<td>Social presence and strategy created and managed dynamically by core social team. Increased following fourfold on key platform Instagram throughout June.</td>
<td><a href="https://www.instagram.com/platformldn/">link</a></td>
</tr>
</tbody>
</table>
Answering Project Briefs and Presenting to Clients

Team PlatformLDN Present to Clients Shaftesbury and Sister at Shaftesbury HQ
# Authentic Work Opportunities

<table>
<thead>
<tr>
<th>ROLE</th>
<th>SOHO MUSIC MONTH RESPONSIBILITIES</th>
<th>PRE-EVENT</th>
<th>DURING EVENT</th>
<th>POST-EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>EVENT MANAGER</td>
<td></td>
<td>Oversee the smooth running of the event</td>
<td>Ensure the Curator/Talent is happy</td>
<td>Make sure that everyone leaves the building</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Troubleshoot any problems</td>
<td>Oversee the tidying/break down of the space</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Liaise with Security</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Oversee the setting up of the basement event space</td>
<td>Arrange the upstairs entrance to move anything that could be stolen/damaged</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Stock dressing room and production office with water</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Stock dressing room and production office with water</td>
<td></td>
</tr>
<tr>
<td>EVENT RUNNER</td>
<td>Arrange Lighting for Event</td>
<td>Assist the Event Manager</td>
<td>Ensure space kept clean(ish) through event</td>
<td>Clean and break down the space</td>
</tr>
<tr>
<td></td>
<td>Set Up Bar and stock fridges</td>
<td></td>
<td>Check</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ensure the room is clean</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Stock dressing room and production office with water</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ARTIST LIAISON</td>
<td>Arrange lighting for event</td>
<td></td>
<td>Be on hand for talent and curators</td>
<td>Clean and break down the space</td>
</tr>
<tr>
<td></td>
<td>Set up bar and stock fridges</td>
<td></td>
<td>Ensure talent know when event starts and are on stage/panels at the right time</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ensure the room is clean</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Stock dressing room and production office with water</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Assist with any branding touches/vinyls</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIDEOGRAPHY /</td>
<td>Work with content team on images / video content needed from each event</td>
<td>Capture event images</td>
<td>Man second camera on all events captured for Platform</td>
<td>Ensure a good selection of talent and partner branded images shared with team</td>
</tr>
<tr>
<td>PHOTOGRAPHY</td>
<td>Pre-arrange any talent interviews as needed</td>
<td></td>
<td>LDN created content</td>
<td>Upload all content to shared drive for team</td>
</tr>
<tr>
<td>SOCIAL MEDIA</td>
<td>Promote events across relevant platforms</td>
<td></td>
<td>Content capture:</td>
<td>Share captured content with team</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scene-setting</td>
<td>Archive hero content on social channels</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Capture each section: DJs / Panel / DJs</td>
<td>Work key content into social media strategy</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Talent content /views</td>
<td></td>
</tr>
<tr>
<td>DOOR</td>
<td>Update and manage guestlist</td>
<td>Work on the door with security to do the guest list</td>
<td>Capture number of attendees</td>
<td>Collate number of attendees</td>
</tr>
<tr>
<td></td>
<td>Ensure printed version and wristbands needed are delivered to the hub</td>
<td></td>
<td>Promote future events to attendees</td>
<td>Promote future events to past-participants</td>
</tr>
</tbody>
</table>
Authentic Work Opportunities
During Soho Music Month

Team PlatformLDN Live On Soho Radio Promoting Soho Music Month
Authentic Work Opportunities
During Soho Music Month

PlatformLDN Present Newburgh Sessions Security & Event Briefing
Authentic Work Opportunities
During Soho Music Month

Team PlatformLDN Capturing Valuable Content

Platform LDN’s Brian & DJ Ras Kwame (Capital Xtra)

Platform LDN’s Seneo interviews shopper
EVALUATION: Soho Music Month The Results In Numbers

Training Programme

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Applicants Expressions of interest</td>
<td>150</td>
</tr>
<tr>
<td>Recruited Participants</td>
<td>20</td>
</tr>
<tr>
<td>Training Sessions</td>
<td>40</td>
</tr>
<tr>
<td>Training Hours</td>
<td>320</td>
</tr>
<tr>
<td>Peabody Accreditations (L2 OCN in Advanced Project Management)</td>
<td>15</td>
</tr>
</tbody>
</table>

Events In Numbers

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No. Of events</td>
<td>23</td>
</tr>
<tr>
<td>No. of Curator Partners</td>
<td>19</td>
</tr>
<tr>
<td>No. of Artist Performers / Speakers</td>
<td>119</td>
</tr>
<tr>
<td>Event Attendees</td>
<td>3,842</td>
</tr>
<tr>
<td>Exhibition Footfall</td>
<td>8,400</td>
</tr>
<tr>
<td>Online Audience (Video / Streams)</td>
<td>45K</td>
</tr>
</tbody>
</table>

Event Management Work Experience

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Young Event Managers Work Experience Hrs</td>
<td>17</td>
</tr>
<tr>
<td>Total Engagement Hours x across 23 events</td>
<td>125 Hrs</td>
</tr>
</tbody>
</table>

Young Event Managers

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### EVALUATION: OCN LEVEL 2 ACCREDITATION (Equivalent GCSE A-C)

**Advanced Project Management**

Participants are assessed throughout the project, based on their ability to evidence core competencies including:

#### Unit 1: Teamwork Skills:
- Contributing To The Setting Of Group And Individual Goals
- Plan and Undertake Group Activities
- Review Activities

#### Unit 2: Problem Solving:
- Know Factors that might influence possible solutions to a problem
- Be able to use evidence to assist problem solving
- Be able to apply problem solving processes.

#### Unit 3: Goal Setting, Work, Review and Plan
- Understand the need for Goal Setting in relation to learning objectives
- Be able to create simple action plans
- Be able to review own progress
- Understand the Need for self evaluation and summative review

---

#### LEARNING OUTCOMES | ASSESSMENT CRITERIA | SECTION
--- | --- | ---
1. Contribute to the setting of group and individual goals. | 1.1. Through discussion and negotiation identify the group's goals. | 2C.
1.2. Describe the process involved in planning and deciding the group's goals. | 2D.
2. Understand their own and others' responsibilities in achieving the group's aims. | 2.1. Organise their own actions effectively within the agreed goals of the group. | 2B.
2.2. Provide information outlining their own and other group members' responsibilities. | 2C.
3. Plan group activities. | 3.1. Demonstrate and plan activities that will enable the group to reach its goals. | 4.
3.2. Identify own responsibilities towards the group in relation to the plan. | 2B, 14.
4. Undertake group activities. | 4.1. Carry out own responsibilities. | 6.
4.2. Contribute to the successful completion of the activities. | 6.
5. Review the activities. | 5.1. Feedback on own actions in relation to the overall group. | 7A.
5.2. Describe group members' contributions. | 7B.

---

#### LEARNING OUTCOMES | ASSESSMENT CRITERIA | SECTION
--- | --- | ---
1. Know factors that might influence possible solutions to particular problems. | 1.1. State factors which might influence solutions to problems. | 5A.
1.2. Describe the implications of possible solutions to problems. | 5A.
1.3. Describe possible solutions, identifying any limitations. | 5A.
2. Be able to use evidence to assist problem solving. | 2.1. Identify evidence that could be used to assist problem solving. | 6B.
2.2. Describe the importance of specific solutions. | 6B.

---

#### LEARNING OUTCOMES | ASSESSMENT CRITERIA | SECTION
--- | --- | ---
1. Understand the need for goal setting in relation to learning objectives. | 1.1. Identify and record short and long term objectives and aims. | 1B.
1.2. Identify areas of learning they wish to improve. | 1A, 1B.
2. Be able to create simple action plans. | 2.1. Identify a range of specific improvements they wish to make. | 12.
2.2. Outline strategies appropriate to the development of specific skills and abilities. | 12.
## EVALUATION: Young People’s Survey
### Quantitative

<table>
<thead>
<tr>
<th>EVALUATION QUESTIONS</th>
<th>ANSWERS</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>QUALITY OF PROVISION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall how would you rate your experience on the Soho Music Month project?&quot;</td>
<td>Either Very Good, or Excellent</td>
<td>100 %</td>
</tr>
<tr>
<td>How would you rate the quality and relevance of the industry professionals you met and worked with?</td>
<td>Either Very Good or Excellent</td>
<td>78 %</td>
</tr>
<tr>
<td>What sort of impact would you say the project has had on your overall confidence?</td>
<td>Either Very or Extremely Positive</td>
<td>89 %</td>
</tr>
<tr>
<td><strong>SKILLS DEVELOPMENT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall, what sort of impact has the project had on your skills development?</td>
<td>Either Very or Extremely Positive</td>
<td>89 %</td>
</tr>
<tr>
<td>What sort of impact has the project had on your confidence, skill and ability to do the following...</td>
<td>Either Very or Extremely Positive Impact.</td>
<td></td>
</tr>
<tr>
<td>• To developing and execute your ideas</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• To communicate your ideas persuasively.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• To working effectively in a team</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• To understanding more about how the music and creative industries work.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• To work effectively and thrive in a professional environment</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>INDUSTRY PROGRESSION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How do you feel this course and work experience has affected your job prospects and opportunities?</td>
<td>Either Very or Extremely Positively</td>
<td>89 %</td>
</tr>
<tr>
<td>How effective was the course in making you “industry Ready?”</td>
<td>Either Very or Extremely Effective</td>
<td>78 %</td>
</tr>
<tr>
<td>How effective was the course in giving you “better knowledge of career pathways &amp; skills needed to work in the creative industries?”</td>
<td>Either Very or Extremely Effective</td>
<td>89 %</td>
</tr>
</tbody>
</table>
Has your opinion of your future career improved, or been enhanced by attending this project? If so, how?

“I certainly feel more confident in pushing things that I want to do and take more risks. I feel like I have the potential to work in any industry I want to as I have the skills to transfer my skills and use them efficiently.”

“I managed to grow as a person and I learnt a lot about the industry, there was at no point any time that if I needed help I didn’t get it. Everyone was really helpful.”

“Being able to work with like-minded people who are pursuing similar careers in the creative industry, is very refreshing.”

“I’ve realised there are lots of pathways and that I enjoy the management side of things, over creating music.”

“This project has widened the range of opportunities I had a knowledge of or was willing to consider and has given me an insight into the kind of job roles I would enjoy or succeed in.”
EVALUATION: Young People’s Survey
Qualitative

What was the best part of this project for you? And what would you like to say to our funders Shaftesbury?

“The best part of the course was seeing all the planning we did come to life. The launch party was a reality check and that this is happening.

“I think being able to organise a series of events from scratch and make it a reality. Thank you to Shaftesbury for giving young people the opportunity to bring their visions to life.”

“It’s been an excellent opportunity and feel that it created great opportunity that was opened up for our future careers”.

“A message to Shaftesbury is a thank you for funding this project and trusting us young people to create such a big project.”
EVALUATION: Feedback From Curators and Partners

“I had so much fun planning and hosting the gal-dem panel for Soho Music Month. The team at Platform LDN are creative, supportive and crazy talented - the young people could have easily been up there speaking at the event with us. I can’t wait to see what they’re plotting next.”
Grace Shutti: Music Editor, gal-dem

“We really enjoyed working with Soho Music Month and Platform LDN on our industry panel. The space was perfect and the turnout was great. We love doing things like this where we can offer advice and industry knowledge. We don’t get the opportunity to do this as much as we’d like to, so we’re grateful for them putting this together!”
Nim Jani: Managing Director, Catalyst Management

“Working with platform London on Soho Music Month was a pleasure and totally inspiring. Bring on next year!”
DJ Jumpin’ Jack Frost: V Recordings
EVALUATION: Feedback From Industry

"I absolutely loved everything about Platform LDN - panels, brands, set-up and music. Most impressive was seeing young people running the events - the epitome of youth marketing and engagement.”

Jide Ariyo, Voxburner
(Youth Marketing Summit)
OUTCOMES: How Did We Measure Up?

Team Profiles

Navi (23): Junior Account Exec, MC Saatchi
Working part-time in retail, Navi was a First Class Honours student from the University of Southampton who had been searching for a role in the creative industries since 2017. Navi led on some of the PlatformLDN writing briefs. She shadowed Sister London ahead of the Newburgh Quarter Sessions and guested on Soho Radio to promote the Soho Music Month programme. Since finishing, Navi has secured a junior role at MC Saatchi.

Isaac (18): Broadcast Production Assistant, Channel 4
In his final year at Westminster Kingsway College, Isaac quickly became a key part of the content team, working with professional video production team Socialize Media to film and produce a series of short promo films for Soho Music Month. Isaac has since secured an apprenticeship with Channel 4.
OUTCOMES: How Did We Measure Up?
Team Case Studies

Brian Fofano (18): part-time bar staff, Fabric
Brian was in his first year of an engineering course at the University of Coventry when he realised he wanted to pursue a more creative career path. He joined the course where his natural talent as a story-teller became obvious through his social media output on the PlatformLDN Instagram channel. He hadn’t previously realised social media marketing was a job, but has since participated in a two-week Social Media Marketing course and is looking for an entry level role in this field.

Seneo Mwamba (23): Events assistant, Kingdom Collective
Seneo juggled her final year at university with PlatformLDN and her role as freelance music writer for ASBO Magazine. Her skills ensured the writing briefs set by Sister London were always original and she was often found pounding the streets of Carnaby interviewing the public about everything from music to fashion. She was a key member of the events team and has since gone on to work on events for Red Bull’s Carnival activation with creative agency Kingdom Collective and renowned music festival Global Citizen.
What’s Next For PlatformLDN?
Soho Music Month’s Alumni Programme

Powered by young people and supported by industry, PlatformLDN has established itself as Soho Music Month’s official alumni programme and peer-mentor group.

WHAT?
• Youth-powered creative agency delivering commissioned and self-generated events, campaigns and content.
• Showcasing new talent from across the Creative Industries, providing advice, guidance and development opportunities for young creatives.
• A group of trained peer-mentors supporting our new intake of young creatives.

HOW?
• We answer an agreed set of briefs from industry and brands.
• We create a programme of self generated music, events and media outputs

PLATFORMLDN OUTPUTS?
• PlatformLDN Radio: Monthly Soho Radio Show
• PlatformLDN Live: Bi monthly panels & showcases
• Who We Are Showcase Quarterly
## OUTCOMES: How Did We Measure Up?

### Intrinsic Outcome Measures

- Emotional capabilities
  - Self-esteem
  - Grit and determination
  - Autonomy and control
  - Empathy

- Attitudes
  - Aspirations for education
  - Attitudes to work
  - Aspirations for work
  - Aspirations for the future

- Employability skills
  - Teamwork
  - Communication
  - Problem solving
  - Self-management
  - Leadership

### Extrinsic Outcome Measures

- Qualifications, education + training
  - Basic skills
  - Achieving qualifications
  - Attendance and behaviour

- Experiences + involvement
  - Work experience
  - Perception of value of work experience
  - Networks
  - Community involvement

- Career management
  - Career direction
  - Job search skills
  - Presentation to employers
  - Confidence in finding employment
  - Entrepreneurship

### Protection Factors & Outcomes

- Personal circumstances
  - Access to transport
  - Access to the internet
  - Access to childcare
  - Access to support for young carers
  - Reduced substance abuse
  - Reduced offending/anti-social behaviour
  - Access to support for young people with physical and mental health problems

- Employment + enterprise
  - Entry into employment
  - Sustaining employment
  - Quality of employment
  - Satisfaction with employment
EVALUATION: Conclusion

IN CONCLUSION

The data and feedback suggests that Soho Music Month successfully delivered against key Intrinsic and Extrinsic measures we set out in the beginning. Key pointers are as follows;

Intrinsic: Participants overwhelmingly reported being either “Very, or Extremely positively” (See: P16) impacted by intrinsic outcomes including Emotional Capabilities, Attitudes and Skills (See: P21).

Extrinsic: 320 Training & Development hours and 125 work experience hours were provided across Soho Music Month, with additional value delivered including collaborating with curators, networking with industry and presenting ideas to clients.

Over 80% of students are on course to gain a recognised accreditation in Advanced Project Management (ONC Level 2).

100% rated the mentors as “excellent” and reported to having a “very good” or an “Excellent” experience as part of the Soho Music Month project.

Creative Media Network would like to thank Shaftesbury PLC, Sister and the Carnaby / Soho family for the continued support. We look forward to positively impacting the lives and prospects of more young people!!

Vincent Olutayo and all at Team CMN